



## Membership Directory Advertising

VIA E-MAIL

September 3, 2008

TO: Prospective CALI Advertiser  
FROM: Kaila Ricci, Meetings & Membership Manager  
SUBJECT: CALI Membership Directory 2008-2009: Advertising

We are gearing up for our 2008-2009 CALI Membership Directory, which means it is the perfect time to secure your advertisement within the pages of this popular CALI benefit. With an ever expanding membership we promise this investment is well worth your efforts.

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Size:	Cover	Divider	Full Page	Half Page	Business Card
Price:	\$600.00	\$550.00	\$500.00	\$250.00	\$150.00

*Covers and dividers are limited.*

**Deadline to submit advertisement: October 31, 2008**

**Note:** All files must be electronic and we do not design any advertisement

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**Format:**  
Black & White  
High-Resolution/Print Quality  
Digital Files Only

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**Dimensions:**  
Business Card - 2 tall x 3.5 wide  
Half Page - 3.5 tall x 5.5 wide  
Full Page - 8 tall x 5.5 wide

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For more information please contact Meetings and Membership Manager  
Kaila Ricci at [kaila@cali-pi.org](mailto:kaila@cali-pi.org) or (800) 350-CALI



**Membership Directory Advertising  
FORM**

**Company Information**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Advertisement Options**

Size:     Cover     Divider     Full Page     Half Page     Business Card

Price:	\$600.00	\$550.00	\$500.00	\$250.00	\$150.00
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Send files to [Kaila@cali-pi.org](mailto:Kaila@cali-pi.org)

**Payment**

Please make check payable to CALI

Total: \_\_\_\_\_

Submit completed form to CALI, 1215 K Street, Suite 2290 Sacramento, CA 95814  
Telephone: (800) 350-CALI Fax: (916) 231-2141